

The Greater Nashua Chamber of Commerce

Presents



Our 96th Annual Gala & Citizen of the Year Celebration

The Blue Box Gala

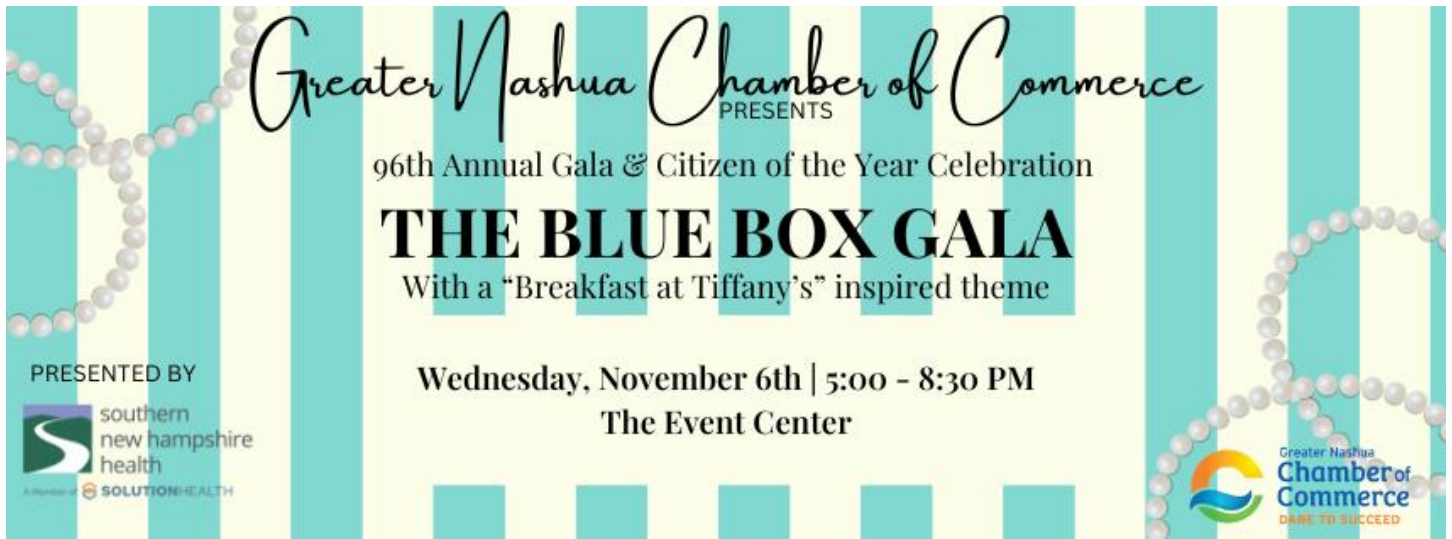
With a “Breakfast at Tiffany’s” inspired theme

Wed, Nov 6th at The Event Center

5:00pm-8:30-pm

The Greater Nashua Chamber of Commerce’s Annual Gala and Awards, the area’s premier celebration, has gained notoriety in the community for its creative and innovative concepts and atmosphere that offer unique sponsorship and involvement opportunities. During the event, we offer our annual report and highlight the lifetime achievements of one individual’s commitment to our community with the presentation of our Citizen of the Year Award. Our Gala serves as an excellent networking event, social gathering, and opportunity to celebrate business within the Greater Nashua Community.

The 2024 Annual Gala and Awards presentation is no exception. This year, we celebrate our 96th Annual Gala. At this event, we will celebrate our business community and our belief that the Greater Nashua region is an outstanding place to live, work, play and raise a family!



The event by the numbers

Over 360+ annual attendees

Over 100+ companies represented at the event

Potential for over 100,000 promotional impressions

Our sponsorship levels allow for stronger recognition and engagement with attendees by incorporating you into the event theme. This gives each of our sponsors a unique opportunity to become involved in the event while promoting your brand to the Greater Nashua region.



“The Blue Box” PRESENTING SPONSOR – \$6,500 (Exclusive) SOLD! Southern NH

Health!

- (2) tables of 10
- Event title credit; “Annual Dinner presented by Your Company”
- Sponsor comments at the event
- Speaking Opportunity for sponsor to welcome attendees and present their company information
- Company logo displayed creatively and prominently throughout the event
- Key logo placement/signage in all areas throughout the event
- Top billing with logo on all printed material including program
- Sole sponsor listing with logo on event invitation sent to thousands in the Nashua business community
- Top recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages



“Moon River” SPONSOR – \$5,000 (Exclusive) *Sold! BAE Systems!*

- Table of 10
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed, and verbal recognition will be given during the event
- Link from website, e-communications and Chamber social media page



“Tiara” SPONSOR – \$5,000 (Exclusive) *Sold! Nashua Community College!*

- Table of 10
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed, and verbal recognition will be given during the event
- Link from website, e-communications and Chamber social media page



ENTRANCE SPONSOR – \$3,500 (Exclusive) *Sold! The Merrimack Bank!*

- Table of 10
- Your logo will be front and center on our themed entryway as guests arrive, providing an incredible impact on guests as they enter the main room, guaranteed to make a lasting impression
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed, and verbal recognition will be given during the event
- Link from website, e-communications and Chamber social media page



CENTERPIECE SPONSOR – \$3,500 (Exclusive) *SOLD! Oracle*

- Table of 10
- Name and logo on all table centerpieces
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from web site, e-communications and Chamber social media pages



STAGE SPONSOR – \$3,500 (Exclusive) *Sold! Law Companies!*

- Table of 10
- Name and logo on stage
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from web site, e-communications and Chamber social media pages



THEME SPONSOR – \$3,000 (Exclusive) *SOLD! Pearl Marketing!*

- Table of 10
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from website, e-communications and Chamber social media page



COCKTAIL RECEPTION SPONSOR – \$3,000 (Exclusive) *SOLD! Millyard Bank!*

- Table of 10
- Cocktail reception naming rights, i.e. “Your Company’s Cocktail Reception”
- Key logo placement/signage during pre-dinner cocktail networking reception
- Name and logo on printed material including program
- Signature cocktail at event incorporating company name
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media



DESSERT SPONSOR – \$3,000 (Exclusive) *SOLD! St. Joseph Hospital!*

- Table of 10
- Key logo placement/signage in dessert reception held after the dinner program
- Name and logo on printed material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from website, e-communications and Chamber social media pages



CHAMPAGNE TOAST SPONSOR – \$3,000 (Exclusive) *SOLD! St. Mary's Bank!*

- Table of 10
- Recognition during champagne toast congratulating Citizen of the Year
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from website, e-communications and Chamber social media pages



HALO PHOTO SPONSOR – \$3,000 (Exclusive) *Sold! Enterprise Bank!*

- Table of 10
- Your logo on custom photo wall for attendees to use as backdrop for interactive photo activity
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from website, e-communications and Chamber social media pages



PROGRAM SPONSOR – \$3,000 (Exclusive) *Sold! Lovering Volvo!*

- Table of 10
- Naming rights to 2022 program i.e. “Program sponsored by Your Company”
- Premier billing on event program
- Name and logo on event material
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from website, e-communications and Chamber social media pages



The “Little Black Dress” SPONSOR – \$3,000 (Exclusive) *SOLD! M & T Bank!*

- Table of 10
- Name and logo displayed on our Little Black dress characters throughout event
- Verbal recognition at event
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from web site, e-communications and Chamber social media pages



REGISTRATION TABLE SPONSOR – \$3,000 (Exclusive) *SOLD ! Fidelity!*

- Table of 10
- Key logo placement/signage in registration area prior to the main event
- Name and logo on printed material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name on nametags
- Company name will be displayed during the event
- Link from web site, e-communications and Chamber social media pages



PARTY FAVOR SPONSOR – \$3000 (Exclusive) *SOLD! The River Casino/Lucky Moose!*

- 10 seats
- Name and logo displayed on all party favors (at each place setting)
- Verbal recognition at event
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from web site, e-communications and Chamber social media pages



SELFIE STICKS SPONSOR – \$3000 (Exclusive)

- Table of 10
- Name and logo on “selfie sticks” placed at each table
- Verbal recognition at event to engage attendees to use selfie stick
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from web site, e-communications and Chamber social media pages



PAST CITIZENS OF THE YEAR SPONSOR – \$3,000 (Exclusive) *Sold! Eversource!*

- Table of 10
- Name and logo on program insert with Past Citizens of the Year history and listing
- Verbal recognition during the event
- Company logo on Past Citizens of the Year display area

- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from website, e-communications and Chamber social media page



CANDY COUNTER SPONSOR – \$3000 (Exclusive) *SOLD! Adult Learning Center!*

- Table of 10
- Company name on Candy Counter
- Name and logo on printed material including program
- Verbal recognition during the event
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from website, e-communications and Chamber social media pages



AUDIENCE PARTICIPATION SPONSOR – \$3000 (Exclusive)



- Table of 10
- Company logo on Audrey Hepburn-inspired black sunglasses at all place settings
- Name and logo on printed material including program
- Verbal recognition during the event
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from website, e-communications and Chamber social media pages



CORK PULL SPONSOR – \$2,500 (Exclusive)

- 6 seats
- Company name on Cork Pull area
- Name and logo on printed material including program
- Verbal recognition during the event
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from web site, e-communications and Chamber social media page



RAFFLE AREA SPONSOR – \$2,500 (Exclusive)

- 6 seats

- Company name on Raffle table
- Name and logo on printed material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from web site, e-communications and Chamber social media page



APPETIZERS TABLE SPONSOR – \$2,500(Exclusive)

- 6 seats
- Company name on Appetizers Table
- Name and logo on printed material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from web site, e-communications and Chamber social media page



VIDEO SPONSOR – \$2,500 (Exclusive) *SOLD! New Sky Productions!*

- 6 seats
- Name and logo displayed in video presentation
 - Verbal recognition at event
- Name and logo on event material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed during the event
- Link from web site, e-communications and Chamber social media page



CORPORATE SPONSOR – \$2,500 (more available!) *McLane Middleton!*

- Table of 10
- Company name on table
- Name and logo on printed material including program
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed on screen during the event
- Link from web site, e-communications and Chamber social media page



Lights/ Visual SPONSOR \$1,500- *SOLD! Bellwether Community Credit Union!*

- Name and logo on event program
- 4 event tickets
- Name and logo on Entrance walkway



SUPPORTING SPONSOR- \$1,000 (more available!) *SOLD! Eastern Bank*

- Name and logo on event program
- 4 event tickets



CONTRIBUTING SPONSOR - \$500

- 2 event tickets
- Name and logo on Entrance walkway

For more information, contact:

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